

APM Board Meeting Summary

27 January 2025

Please note this is a summary for publication purposes and not the formal Board minutes.

- Success stories were noted, including forthcoming events and webinars, the recruitment process for volunteer network leads and APM’s engagement in the charity sector.
- Minutes from the previous meeting were noted and approved. Updates on previous actions were noted.
- A detailed discussion was held on APM’s current and planned work on artificial intelligence. A roadmap for development would be reviewed at a later meeting.
- Trustees reviewed and commented on the draft Business Plan for 2025/26. The final version would be presented to the next meeting. A small inflationary uplift in member fees was approved.
- The Board approved recommendations for a direct equity investment.
- Trustees received and discussed the key learning from research to clarify the benefits and returns for companies supporting individuals to achieve ChPP.
- The Board noted the Chief Executive’s report. This set out key successes, issues, activities and risks from across the business.
- The Board noted and reviewed the business performance report; this included financial metrics as well as performance against KPIs.
- The Risk Management report was noted; this set out updates to the corporate risk register and emerging risks.
- The final update on APM’s project to replace its CRM database was received following its recent launch. The outcome was warmly welcomed.
- A revised Diversity, Equity, Inclusion and Belonging policy was welcomed and approved.
- On governance matters, the register of interests was noted as was an updated trustee skills matrix and diversity monitoring statistics. Appointed trustees Michelle Richmond, Carolyn Brown and David Cox received two-year extensions to their terms of office. The Board reconfirmed its current composition of nine elected trustees plus up to five appointed trustees. New memberships and appointments to committee and other roles were approved.
- Minutes and reports from committee chairs and champions were noted. The champion for corporate partnership gave an update.
- A review of the meeting was held and the date of the next meeting noted.

Appendix 1 – Board Meeting Attendance Record 2025

NAME	PRESENT	OUT OF
Carolyn Brown	1	1
David Cox	1	1
Bel French	1	1
Marta Marjan	1	1
Lisa Martello	1	1
Milla Mazilu	1	1
Amy Morley	1	1
Michelle Richmond	1	1
Duncan Ross Russell	1	1
Sue Simmonite	1	1
Sheilina Somani	1	1
Jenny Storry	1	1
James White	1	1
Ian Williams	1	1